

Unified

Effective Marketing

Business Proposal - 2024



Vision & Mission



Platform Vision

Creating a robust digital presence and compelling visual content is paramount for entrepreneurs looking to maximize their ROI and enhance their value proposition.



Platform Mission

By Add a little bit of body High-quality visual content, such as videos, infographics, and social media posts, not only attracts potential customers but also builds trust and credibility.

By leveraging digital platforms, entrepreneurs can achieve targeted marketing, real-time analytics, and cost-effective promotional campaigns, ensuring a higher return on investment and a more dynamic, adaptable business growth strategy.

Unified Platform Enhancing Brand Visibility with a Unified Digital Platform



Definition Of Effective Communication



WEBSITE

design

content

marketing

SEO

Importance Of Effective Communication

- 1.A dedicated website listing all members.
- 2.Each Association will have a personalized video presentation.
- 3.The website will be SEO-optimized to ensure high visibility on search engines as unified platform.
- 4.Visual content will be made available on Website & YouTube to digital presence.
- 5.YouTube channel.Telangana Industrial Podcast series.

Purpose: Unlike traditional business networks Costing minimum 1 lkh per annum, that rely heavily on physical interactions and **word-of-mouth**, a strong digital strategy amplifies reach and engagement, **tapping into vast online audiences.**



Annual Engagement Cost



Social Media Management

1.Brand Visibility:
Enhanced online presence for each member,
member,
Social media management
15k per.mt
1.8k per annum)



Establishing Trust And Rapport

Profile Photo & Founder video presentation .
3Video content for 10X business growth
Domain & Website-15 K.
Content Writing fo 15k



Conveying Confidence & Credibility

Search Engine Optimisation .
Individual cost 15kper.mth
1.8 per annum



Global Reach

The platform will connect Global Connect through.
Google ads 1.2 lk Per annum. (IF Required)

Impact



Unified Offer

YOU Get
Unified Website
Profile writing
Headshots
Brand Video Content
SEO
Google Ad
Youtube

**Only at
24,999/- +GST
per annum**



Individual Cost

**5,00,000 per
annum**



Timelines

100 Member 2mts

Website development and
hosting in 1mt..
Outdoor Shoot : Additional
Cost

Visionary
Content
Creators
"Crafting
Tomorrow's
Stories
Today"

Business Presentation - 2024

Thank You

For Your Attention



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